

WHAT IS CLAIMED IS:

1. A golf ball marker, comprising:
 - a) a marker portion;
 - b) a shank portion extending from said marker portion for anchoring the golf ball marker into the ground;
 - c) said marker portion including first and second directional arrows.
2. The golf ball marker of Claim 1, wherein:
 - a) said directional arrows extend in generally opposite directions.
3. The golf ball marker of Claim 2, wherein:
 - a) said directional arrows are embossed in said marker portion.
4. The golf ball marker of Claim 2, wherein:
 - a) said directional arrows are inlaid in said marker portion.
5. The golf ball marker of Claim 2, wherein:
 - a) said marker portion comprises a generally round disc.

6. The golf ball marker of Claim 5, wherein:
 - a) said directional arrows extend beyond the perimeter of said disc.
7. The golf ball marker of Claim 6, wherein:
 - a) said directional arrows and said disc comprise a generally coplanar upper surface.
8. The golf ball marker of Claim 5, wherein:
 - a) said directional arrows extend upto the perimeter of said disc.
9. The golf ball marker of Claim 8, wherein:
 - a) said directional arrows are embossed in said disc.
10. The golf ball marker of Claim 8, wherein:
 - a) said directional arrows are inlaid in said disc.
11. The golf ball marker of Claim 1, wherein:
 - a) said marker portion is molded from a rubber, plastic, metal, wood, or foam material.

12. A golf ball marker, comprising:
 - a) a generally round marker portion;
 - b) a shank portion extending from said marker portion for anchoring the golf ball marker into the ground; and
 - c) said marker portion including first and second directional arrows extending in generally opposite directions.
13. The golf ball marker of Claim 12, wherein:
 - a) said directional arrows extend beyond the perimeter of said marker portion.
14. The golf ball marker of Claim 12, wherein:
 - a) said directional arrows are embossed in said marker portion.
15. The golf ball marker of Claim 14, wherein:
 - a) said directional arrows extend upto the perimeter of said marker portion.
16. The golf ball marker of Claim 12, wherein:
 - a) said directional arrows are inlaid in said marker portion.

17. The golf ball marker of Claim 16, wherein:
 - a) said directional arrows extend upto the perimeter of said marker portion.
18. The golf ball marker of Claim 13, wherein:
 - a) said directional arrows and said marker portion comprise a generally coplanar upper surface.
19. The golf ball marker of Claim 14, wherein:
 - a) said marker portion is molded from a rubber, plastic, metal, wood, or foam material.
20. The golf ball marker of Claim 16, wherein:
 - a) said marker portion is molded from a rubber, plastic, metal, wood, or foam material.